



**FOR IMMEDIATE RELEASE**

For more information, please contact:

Lou Iovino  
Vice President, Corporate Strategy, NMCR Analytics  
856.513.6147  
Lou.iovino@nmcr.com

Charles Benaiah  
Founding Partner, Sequence Medical LLC  
212.755.4296  
Charles@SequenceMed.com

**NMCR Analytics and Sequence Medical to co-publish  
the *Journal of Medicine, Oncology Edition***

ATLANTA, GA (September 10, 2008) – NMCR Analytics, LLC, a business unit of the AmerisourceBergen Specialty Group, and Sequence Medical, publishers of the *Journal of Medicine*, have entered into a unique agreement that will result in the first individually-tailored oncology journal published in the United States. This oncology-focused edition will be published in early 2009.

Physicians will be able to register for their specific clinical interests and decide on a format to receive the *Journal of Medicine* through the Web site [www.sequencemed.com](http://www.sequencemed.com).

“We work very closely with community oncologists and one of the most consistent messages from them is that they are inundated with information and have little time to sift through it all,” said Lou Iovino, vice president for Corporate Strategy and Product Development for NMCR Analytics. “This unique product will help physicians cut through the noise and receive important, timely information that will directly impact their patients.”

Over the past 10 years, NMCR has established strong relationships in the oncology community and has become a leader in physician behavioral analytics. This partnership with Sequence Medical allows NMCR research to be peer-reviewed and provided to all U.S.-based physicians through the *Journal of Medicine*.

“NMCR is committed to ensuring that physicians throughout the country receive the most up-to-date information in the field of cancer. We are pleased to align with such a highly respected organization, further validating our unique publishing model of fulfilling individual information needs,” said Charles Benaiah, founding partner of Sequence Medical, LLC. “The *Journal of Medicine* personalizes information for physicians in 26 specialties, general medicine and surgery. By joining forces with societies and organizations such as NMCR, we are able to further our personalization strategy and take it to an even larger audience of specialists.”

###

**About Sequence Medical, LLC**

Sequence Medical publishes the *Journal of Medicine*<sup>®</sup>, the only publication that physicians can customize to suit their clinical information interests. The *Journal of Medicine* is a peer-reviewed, multispecialty publication distributed monthly in print and publishes new medical research findings, review articles, and editorial opinion on the latest advances for diagnosing and treating conditions in internal medicine and medical specialties. It offers an innovative, cost effective, and personal information channel for a changing industry.

By personalizing information to physicians in 26 specialties, general medicine and surgery, the *Journal of Medicine* is the only publication flexible enough to be the official journal of multiple societies simultaneously. Sequence Medical has established collaborations with NMCR Analytics, LLC in Oncology and the Chronic Liver Disease (CLD) Foundation in Hepatology.

**About NMCR Analytics, LLC**

NMCR Analytics, a business unit of AmerisourceBergen Specialty Group, specializes in obtaining and analyzing quantitative and qualitative information on the rapidly changing fields of hematology and oncology research and practice. A focus on physician behavioral research is the cornerstone of the NMCR Analytics business model and a key differentiator from others in the pharmaceutical research industry.

**About AmerisourceBergen**

AmerisourceBergen Specialty Group is a subsidiary of the AmerisourceBergen Corporation that handles specialty pharmaceutical distribution and its related services. AmerisourceBergen is one of the world's largest pharmaceutical services companies serving the United States, Canada and selected global markets. Servicing both pharmaceutical manufacturers and healthcare providers in the pharmaceutical supply channel, the Company provides drug distribution and related services designed to reduce costs and improve patient outcomes. AmerisourceBergen's service solutions range from pharmacy automation and pharmaceutical packaging to reimbursement and pharmaceutical consulting services. With more than \$70 billion in annualized revenue, AmerisourceBergen is headquartered in Valley Forge, PA, and employs approximately 11,200 people. AmerisourceBergen is ranked #28 on the Fortune 500 list. For more information, go to [www.amerisourcebergen.com](http://www.amerisourcebergen.com).